



MEETING THE MOMENT

The Campaign for Interfaith Neighbors

THE FOUNDATION OF A COMMUNITY'S STRENGTH IS THE ABILITY OF EVERY PERSON AND FAMILY TO HAVE ACCESS TO OPPORTUNITIES – FROM EDUCATION AND TRAINING, TO EMPLOYMENT AND ADVANCEMENT – WHICH SET THE STAGE FOR SUCCESS AND SELF-SUFFICIENCY.

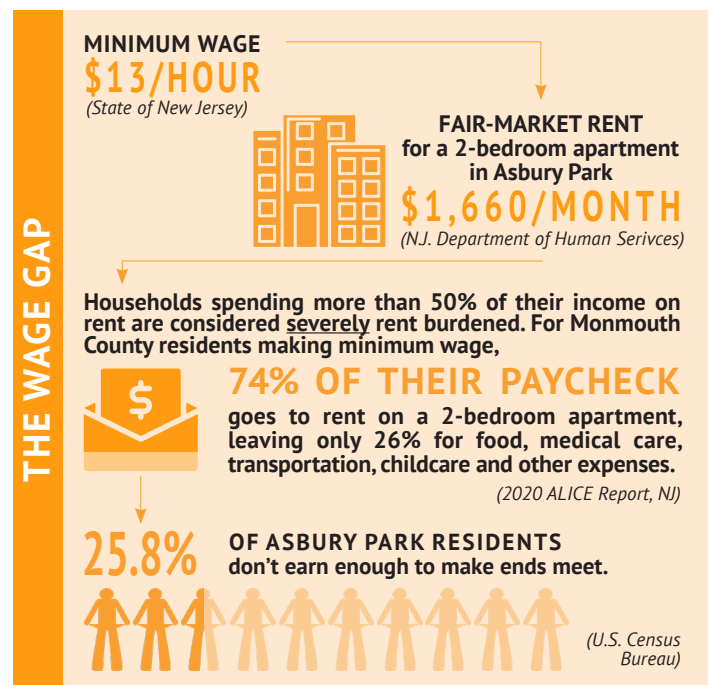
Interfaith Neighbors is committed to providing residents of Asbury Park's West Side and beyond with programs and opportunities that invest in personal solutions for the future, valuing the dignity and potential of every person we serve.

The core of our services will be housed in the new Marmora Family Community & Education Center, where IFN will expand our innovative Launch Center, designed to promote personal, professional and community growth.

Since we first opened our doors, IFN has taken a unique approach to addressing social issues by providing responsive programming that meets those we serve where they are in their lives. This programming has the goal of reducing income inequality. Aspects of what we provide include:

- >> Developing career paths and advancement
- >> Expanding education opportunities
- >> Offering job-skills and life-skills classes
- >> Job placement including partnerships with local employers (IFN places clients in entry-level jobs, paying their hourly rate, providing workers for businesses that need help and real-world experience for those starting out.)

We have seen the impact of the so-called “Matthew Effect” where an initial advantage of education or life skills gives way to further advantage, while initial disadvantage begets further disadvantage. IFN is committed to ensuring that those early advantages are there for those who need them most, allowing them to create a better future.



ECONOMIC EMPOWERMENT



Beyond developing workers, we help people and businesses not just get by, but get ahead. It is the difference between surviving and thriving, and we are moving to help the West Side return to a vibrancy, anchored by homeowners and business owners who have a stake in the neighborhood.

Our personalized business and life coaching, help desk, career preparation programs, and community enrichment and online resources, offered through the Launch Center, change lives and neighborhoods. These services help lead the way in transforming communities and have become respected models for nonprofit organizations and neighborhoods across the country.

IFN's innovative Launch Center provides the following services:

PERSONALIZED ADVANCEMENT SERVICES

- >> **BDC COACHING** – IFN clients who are looking to start a small business or expand their existing one, are partnered with a mentor, a local business professional, to provide personalized support.
- >> **MISSION CONTROL LIFE COACHING** – A certified life coach meets with IFN clients to help them find the most direct path from where they are to where they want to be, and acts as a support system and provides accountability as the client works towards their goals.
- >> **THE HELP DESK** – The Help Desk functions as a hub of Interfaith Neighbors' wide range of services and those of our community partners.

CAREER PREPARATION PROGRAMS

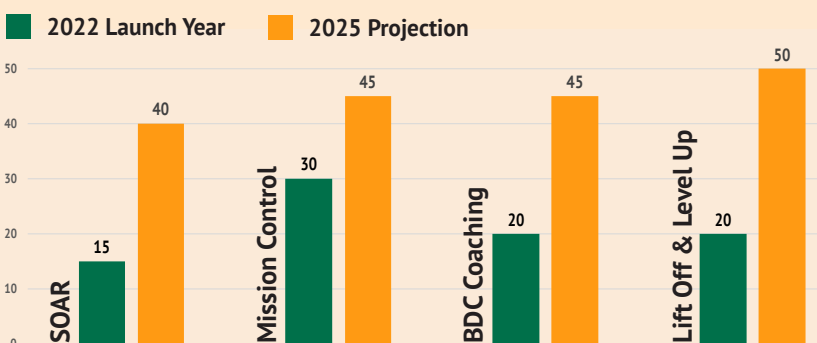
- >> **LIFT OFF** – This program offers a “no questions asked” temporary employment for those who who have been disconnected from the workforce for reasons including homelessness, incarceration and addiction.
- >> **LEVEL UP** – A next step of employment, Level Up secures for IFN clients work experience in a desired field, as well as coaching on interviews, resume writing, and transition services.
- >> **SOAR** – SOAR incorporates the Launch Center services and adds scholarships, certification training and barrier-busting support services.

COMMUNITY ENRICHMENT & ONLINE RESOURCES

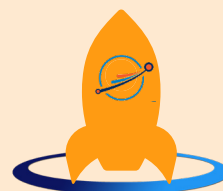
- >> **JOB BOARD** – The Launch Center serves as the link between area businesses and local workforce, connecting local businesses with our ever-growing network of qualified candidates.
- >> **VIRTUAL RESOURCE CENTER** – The Center provides self-paced business training through online tutorials and instructional videos for small businesses and entrepreneurs.
- >> **LAUNCH PAD LEARNING LAB** – Open to the community, this workshop series is designed to help individuals develop new skills to enrich their lives.

LAUNCH CENTER GROWTH PROJECTIONS

The Launch Center is poised for significant growth from 2022 - 2025.



Launch Pad workshops are projected to triple from **100 to 300** people served/year.



We anticipate the Help Desk will grow from **100 to 1,200** inquiries/year.

